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Executive Registry

10-84681

5 November 1958

MEMORANDUM FOR: The Record

SUBJECT: Speaker at the United Brotherhood of
Carpenters and Joiners of America

After discussing the attached with the Director, it was decided that the undersigned should call Dr. Craig and advise him that after thorough consideration we could not come up with the name of an appropriate speaker for the United Brotherhood of Carpenters and Joiners of America. Dr. Craig was so informed on 5 November (he was out of the office on the 3rd and 4th), and he thanked me very much for our time and trouble. He stated he had just today obtained a Mr. Scott of TIME LIFE and FORTUNE, to make this talk.

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Executive Officer

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COMMUNICATIONS COUNSELORS INC.

750 THIRD AVENUE, NEW YORK 17, N. Y. TELEPHONE: OXFORD 7-7330



October 20, 1958

Mr. Allen W. Dulles, Director
Central Intelligence Agency
2430 E Street
Washington, D.C.

Dear Allen:

Thank you very much for giving me some of your time last Saturday morning. As you requested, I am following up our conversation with this background letter of general information concerning the United Brotherhood of Carpenters and Joiners of America.

The Brotherhood is one of the oldest Unions in the history of labor-management problems. Its membership totals roughly 850,000, representing a strong Republican and conservative outlook. There are, of course, some members in the Brotherhood who vote the Democratic ticket, but the largest percentage of the members are registered Republicans.

As far back as 1926, under the leadership of the late Mr. William L. Hutcheson, a strong movement against Communist members in the Brotherhood got under way, resulting in the fact that insofar as we can determine, there have been from that time to date no Communists in any of the Brotherhood locals.

Furthermore, the Brotherhood has been very active in public services (contributing to various causes such as building of hospitals, schools, a Carpenters' Home in Florida for retired members, etc.). Mr. Maurice A. Hutcheson, who is now President of the Brotherhood actively supported the candidacy of Mr. Eisenhower in 1952 and later became a member of the International Development Advisory Board, representing labor. In this capacity he became well-known to President Eisenhower as a strong personality in the labor-management field, as well as being an effective President of the United Brotherhood of Carpenters and Joiners.

In 1955 the Brotherhood had an annual dinner and meeting in Washington, D.C. President Eisenhower was the key-note speaker, and I believe, has continued to follow with interest the activities of this Organization.

Mr. Allen W. Dulles

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October 20, 1958

It is with this background in mind that I approached you last Saturday on the subject of being the principal guest speaker at the Jefferson Hotel in St. Louis, Mo. some time during the week of 10-14 November when the Brotherhood's Convention will be taking place. As I recall, in our conversation of last Saturday, you said that in all probability you would not be able to accept such an invitation, but that you would put some thought to suggesting some other effective speaker who is well-known across the United States. Any help of this nature that you can offer would be deeply appreciated.

You also mentioned that you would like to hear more from me about my immediate responsibilities and the internal structure of the Organization for which I am working. I intend to do so in some detail in another letter and with the hope that I may have another meeting with you some Saturday morning when I am in Washington again, on the subject of certain ideas that the President of this Company has concerning American business in the middle east. This affiliate of McCann-Erickson, known as the Communications Counselors, Inc., is really the best established firm in the field of public relations today. Experience has put CCI in a position of understanding quite well how to put across in the business world, the points of view of foreign governments and foreign business corporations here in the United States. We will continue to do so on an increasing scale and it has occurred to my President, Mr. W. Howard Chase, and myself, that from time to time we may have information of value to you.

Hoping to follow up with you personally on these last points, I remain,

Cordially yours,

"Sete"

Horace S. Craig

HSC/dd

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